

## Próximo Evento del AIA/CR, P.C.:

Jueves, 19 de noviembre  
a las 6 pm,  
Oficentro La Virgen:

Conferencia

# "Modulación estructural para Edificios en Altura" por el Ing. Ronald Steinworth



Como parte del programa mensual de conferencias, que se ha venido desarrollando con un gran éxito, el conocido y reconocido ingeniero estructural Ronald Steinworth, ha aceptado la invitación de nuestra Junta Directiva, para impartirnos una charla en la que estará concentrando su análisis en los conceptos que debemos conocer los arquitectos, al diseñar este tipo de edificios.

**Al finalizar la conferencia del Ing. Steinworth** se estará realizando el ya tradicional sorteo y ofreciendo un brindis cortesía de los miembros de la Junta Directiva del AIA/CR-PC.

**¡ACOMPÁÑENOS EN EL CIERRE DEL CICLO 2009!**

**Por favor confirmar al teléfono: 22967567**  
**de Arquitectura y Diseño**

**Recientemente, recibimos una nueva carta de los presidentes del AIA, que compartimos con todos ustedes:**



The American Institute of Architects  
1735 New York Avenue, NW  
Washington, DC 20006

From: Marvin J. Malecha, FAIA and George H. Miller, FAIA  
<[aia@aia.org](mailto:aia@aia.org)>

Date: 2009/11/11

Subject: Positioning the AIA for the Future

To: "Hon. Abel Salazar Vargas"

Dear AIA member:

Resilience runs strong throughout architecture these days. Firms dissolving, practices challenged to make payroll, nearly 15 percent unemployment, yet, as a profession, we find ways to keep our focus on serving clients and communities. So, too, the AIA is adapting to stay focused on serving your needs during a difficult time.

The 2010 AIA operating plan and budget announced this week bring significant changes to the national component, reflecting the current economic reality and direction from the Board on how the AIA must evolve to remain essential to the profession. Because of a 20 percent decline in AIA revenues since 2008, doing more with less was a catalyst for planning that placed greater emphasis on programs you find of value and that the national organization is best capable of supporting.

The Board and staff are unwavering in their commitment to advance the AIA's strategic priorities of sustainability, diversity, and integrated project delivery. The plan reflects our belief in the value of design as a principle and is woven through all of the strategies. In 2010, the AIA will continue working with and through our State and Local Components to elevate the voice of architects and increase public understanding of the important contributions architects make to improve the quality of life in our communities.

Highlights of the 2010 operating plan include:

Enhanced public affairs and advocacy to promote the value of design and the profession to key stakeholder groups

Streamlined, consolidated communications to reduce email overload and facilitate knowledge sharing

Increased focus on thought leadership to broaden AIA leadership in the profession

Strengthening continuing education while implementing operating efficiencies, including providing the option for members to attend the annual AIA Convention virtually through live streaming of popular workshops and keynote presentations via the Web

Increased focus on emerging professionals and lifelong learning to nurture the profession:

- Contract documents enhancements to maintain the industry standard
- Enhance AIA Knowledge Communities as a conduit for content through a transition to self-governance and greater involvement in advocacy and media outreach to integrate into the fabric of the Institute as a whole
- Initiate a pilot with the Academy of Architecture for Health (AAH) knowledge community to test an independent management approach



## SUPLEMENTO ARQUITECTOS - FCA

Ya se está distribuyendo la **Edición N°7 del Suplemento Arquitectos de la FCA Federación Centroamericana de Arquitectos** en la que el Arq. Jesús Santamaría nos reseña su extraordinaria conferencia ofrecida a nuestra organización, en el pasado mes de setiembre.

**¡Solicítela en el Colegio de Arquitectos!**

## Noticias de AIA



### LA AIA PUBLICARÁ EN LÍNEA SU

## PLAN ESTRATÉGICO DEL 2010

**MARTES, 24 DE NOVIEMBRE A LAS 11:00 am**

**Ingrese a la siguiente dirección:**

[https://aiaevents.webex.com/mw03061/mywebex/default.do?nomenu=true&siteurl=aiaevents&service=6&main\\_url=https%3A%2F%2Faiaevents.webex.com%2Fec06051%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26confViewID%3D278632879%26siteurl%3Daiaevents%26%26%26](https://aiaevents.webex.com/mw03061/mywebex/default.do?nomenu=true&siteurl=aiaevents&service=6&main_url=https%3A%2F%2Faiaevents.webex.com%2Fec06051%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26confViewID%3D278632879%26siteurl%3Daiaevents%26%26%26)

**IMPORTANTE INFORME  
PARA LA PRÁCTICA PROFESIONAL:**

(Datos sobre la evolución del mercado y la situación financiera:)

<http://www.aia.org/practicing/economics/index.htm>

**¡MANTENGASE EN CONTACTO CON EL AIA/CR a través del correo electrónico: [aiacr.pc@gmail.com](mailto:aiacr.pc@gmail.com)**

- Phased-in funding of the 21st Century Workplace initiative through tenant income to support the sustainability initiative
- Sustained focus on building the AIA technological infrastructure to enhance operations

This means that Institute staff and funding resources are being directed toward meaningful progress in each area of focus, including 13 new staff positions next year, and reduced in others. As a result, 33 staff positions at the national component were eliminated effective November 30. We assure you that the AIA will do all it can to support the departing staff.

There is much that will be accomplished in 2010, but, as in 2009, with limited resources. And while the current economy's impact on the Institute has been significant, it is important to remember that we're taking these actions to maintain AIA reserves, align programs, and staff appropriately to keep the AIA financially strong and valuable to you.

At the heart of these significant changes are the commitments to provide value for your membership; recognize the important contributions of State and Local AIA components; and allow greater flexibility for members who rely on their professional organization to help them better serve their clients and communities.

As this plan is implemented, you are being asked to renew your AIA membership. We firmly believe that the AIA represents a valuable investment in our careers, businesses, ourselves. The 2010 AIA operating plan is a positive return on that investment and we're confident that the Institute is taking forward-looking action to innovate and strengthen the organization for the future.

If we continue to work collaboratively; embrace a constructive approach to change, and think innovatively, we will find ourselves a stronger, more relevant, and effective AIA. Constructive, meaningful change—it's the AIA of 2010 and beyond.

Feel free to contact us with your thoughts. Please send us your questions and comments.

Sincerely,

Marvin J. Malecha, FAIA  
2009 President  
[mmalecha@aia.org](mailto:mmalecha@aia.org)

George H. Miller, FAIA  
2010 President  
[gmler@aia.org](mailto:gmler@aia.org)